

Sponsorship Packages

The Kent Wellness Festival 2022

Level one – investment £1000

- ⇒ Social media marketing including
 - Static Instagram and Facebook post images to promote products and services - content to be supplied by Sponsor
 - Click through link on Facebook to Sponsor's page
 - Inclusion within Sponsor highlighted stories on Instagram
 - Regular sharing of Sponsors own stories to raise brand profile
- ⇒ Logo and website link inclusion within our partners page on website
- ⇒ Logo inclusion on promotional posters
- ⇒ 3x2m exhibition stand OR product/promotional leaflet/offer incentive inclusion within goody bag
- ⇒ Quarter page advert within our Visitors Guide with bespoke design included if required
- ⇒ 2 x weekend wristbands including access to all talks, classes and workshops and access to Exhibitors area including complimentary lunch and refreshments throughout the weekend

Level two – investment £2500

- ⇒ Bespoke direct marketing email to mailing list with link to website/promotion of products/services
- ⇒ Social media marketing including
 - Static Instagram and Facebook post images to promote products and services - content to be supplied by Sponsor
 - Click through link on Facebook to Sponsor's page
 - Inclusion within Sponsor highlighted stories on Instagram
 - Regular sharing of Sponsors own stories to raise brand profile
- ⇒ Logo, website link plus bio/key messages inclusion within our partners page on website
- ⇒ Logo inclusion on promotional posters
- ⇒ 6x2m exhibition stand
- ⇒ Product/promotional leaflet/offer incentive inclusion within goody bag
- ⇒ Half page advert within Visitors Guide within bespoke design included if required
- ⇒ 4 x weekend wristbands including access to all talks, classes and workshops and access to Exhibitors area including complimentary lunch and refreshments throughout the weekend

Level 3 – investment £5000

- ⇒ Bespoke direct marketing email to mailing list with link to website/promotion of products/ services
- ⇒ Social media marketing including
 - Static Instagram and Facebook post images to promote products and services - content to be supplied by Sponsor or we can supply design if required
 - Click through link on Facebook to Sponsor's page
 - Inclusion within Sponsor highlighted stories on Instagram
 - Regular sharing of Sponsors own stories to raise brand profile
- ⇒ Logo, website link & bio/key messages inclusion within our partners page on website
- ⇒ Logo inclusion on promotional posters
- ⇒ Promotional banner displayed at high traffic areas within the event OR specific area/studio space branding, including brand colours decoration & roller banner at entrance of attraction
- ⇒ Bespoke exhibition stand
- ⇒ Full page advert in visitors guide
- ⇒ Product inclusion in goody bag
- ⇒ Ticket holder data capture
- ⇒ Advert or branding included on TV rolling screens – viewed by all visitors upon entrance
- ⇒ 6 x weekend wristbands including access to all talks, classes and workshops and access to Exhibitors area including complimentary lunch and refreshments throughout the weekend